

Privacy Policy

This privacy policy applies only to this website (the “Site”). Please accept this privacy policy to use this site.

Our privacy policy explains:

- What information we may collect and why we collect it.
- How we use that information.
- The choices we offer, including how to access and update information.

Collection of Personal Information

We may collect personal information from you (such as name, address, telephone number, email address etc.) when you complete registration or enquiry forms, submit comments to the Site, participate in message boards, blogs and other such user generated content facilities or send emails to us. We respect your right to choose not to submit your personal information.

All confidential information is used securely and only transmitted in encrypted form.

Collection of Other Information/Cookies

In addition to personal information, we may collect information about you automatically when you visit the Site. The collection of information may involve the use of cookies. A cookie is a small text file that is placed on your computer's hard drive by your web browser when you first visit the Site. The cookie allows us to identify your computer and find out details about your last visit. Most internet browsers accept cookies automatically, but usually you can alter the settings of your browser to erase cookies or prevent automatic acceptance if you prefer. Generally you have the option to accept all cookies, to be notified when a cookie is issued or reject all cookies.

If you choose not to receive our cookies, we cannot guarantee that your experience with the Site will be as quick or responsive as if you do receive cookies.

The information collected by cookies is not personally identifiable, it includes general information about your computer settings, your connection to the internet e.g. operating system and platform, IP address, your browsing patterns and timings of browsing on the Site and geographical location.

Interest Based Advertising

Interest based advertisements on our site are provided by our advertising partners. Our advertising partners will serve ads that it believes are most likely to be of interest to you, based on certain information about your visit to this and other websites. This information is collected and used without reference to other data which could identify you in the real world, in that it does not include your name, street address, e-mail address or telephone number. In order to do this, our advertising partners may need to place a cookie on your computer. You have the right to exercise control over the way we collect and use information about your online activities in this way and you are entitled to opt-out of receiving this type of interest based advertising.

Additionally, you may encounter cookies or other similar devices on certain pages of the Website that are placed by third parties. We do not control the use of cookies by third parties.

Use of your information

We respect your right to privacy and are committed to protecting the personal information that we ask you to supply to us. We will use the information we collect about you to process orders and to provide a better user experience.

We may use your personal information for our internal marketing and demographic studies, so we can consistently improve our Site to better meet our visitors' needs.

By using this Site, you agree that we may obtain, hold, correlate, merge and use your information (including personal information) for the purpose of providing you with our services and ancillary services and for developing our business. These include (without limitation):

- Verifying your identity (for example when you return to the Site);
- Personalising your visits to the Site and developing the design and style of the Site to improve our services to you;
- To inform you about the latest changes to the Site, or products, services or promotional offers that you might find interesting;
- Customer Services and Support;
- Communication (and personalising such communication) with you from us, and from other reputable and trustworthy third parties (if you have agreed to such);
- Enabling you to share our content with others e.g. using an 'Email a friend' or 'Share this' functionality;
- For market research purposes;
- Carrying out statistical analyses', technical, logistical or other functions to measure the performance of our services and the Site including determining behavioural preferences to manage online advertising;
- For strategic development; and
- For accounting purposes.

Keeping your information secure

We will maintain appropriate safeguards to ensure the security, integrity and privacy of the information you have provided. In addition, we will take reasonable steps to ensure that third parties to whom we transfer any data will provide sufficient protection of that personal information. We do not store your credit card details.

Sharing Your Personal Information

We may share information about you with suppliers that we engage to help us provide the services and/or functionality e.g. online payment processing, and suppliers of any of the services, whether rental or sale or any other, that you buy through this Site. We will use reasonable endeavours to control the use of your information by such suppliers.

We may provide third parties, at our discretion, with certain aggregate statistical data about your use of our Site, which data may include demographic data such as age range and/or geographic location of groups of user. It will not include information that could personally identify you.

We may share personal information with our other corporate entities and affiliates to help detect and prevent identity theft, fraud and other potentially illegal acts; correlate related or multiple accounts to prevent abuse of our services; and to facilitate joint or co-branded services that you request where such services are provided by more than one corporate entity. Those entities and affiliates may not market to you as a result of such sharing unless you explicitly opt-in.

We reserve the right to access and to disclose personal information to comply with applicable laws and lawful requests by government or applicable regulatory bodies or other law enforcement agencies.

We may transfer, sell or assign any of the information described in this privacy policy to third parties as a result of our sale, merger, consolidation, change of control, transfer of assets or re-organisation.

Email A Friend Facilities

When you use these facilities and provide us with personal data (e.g. the name and email address) of a third party, please ensure that you have their consent before giving us their details.

Safeguards and Security

No data transmission over the internet can be entirely secure, so we do not guarantee the security of your personal information and/or use of the Site. However, we use reasonable endeavours to protect the security of your personal information from unauthorised access or use by using encryption technology. In addition to these safeguards, your personal information is protected in India under the Information Technology Act, 2000.

Updating Your Preferences

You can opt out of receiving email marketing communications at any time by clicking on the 'unsubscribe' link in the emails from us. Or you can email us (including full details of your request) at the email address provided at the end of this privacy policy.

Third-Party Links

The Site may contain links to web sites operated and maintained by third parties over whom we have no control. The information practices of those web sites are not covered by this privacy policy. Any information you provide to third-party web sites or that we provide in relation to travel reservations you made will be governed under the terms of each such web site's privacy policy. Please note that when you click on one of these links, you are entering another web site, and we have no responsibility or liability whatsoever for the content, actions, or policies of such third-party

web sites. We encourage you to read the privacy policies of all third-party web sites that link to the web site, because such privacy policies may be materially different from our privacy policy.

Changes to this Privacy Policy

By using the site, you signify your assent to this privacy policy. If you do not agree to this privacy policy, please do not use this Site. We reserve the right to make changes to our privacy policy. If we change this privacy policy, we will post the revised privacy policy here with an updated effective date. Your continued use of the Site will signify your acceptance of these changes.

Questions?

For any queries regarding our privacy policy or to update your preferences you may contact us at info@hiremymachine.com. All enquiries relating to our services should be directed through our Contact Us page.